

Clean the Air

NEWS YOU CAN USE AROUND YOUR HOME

SPRING 2011

You Can Get a New, High-Efficiency Air Conditioner for as Little as \$79 a month

This Could SAVE You Up to \$8,000 in Utility OVERPAYMENTS!

You could CUT your utility bills and ADD value to your home... and do so for LESS than you pay for a large fountain drink! It's true—you can get a brand-new, high-efficiency air conditioner, with a lifetime warranty installed in your home for as little as \$79 a month! How? It's my special "Homeowner Helper Financing Program"—only 1% of contractors in North America have access to it. Please, read for details...

Your Current Air Conditioner Could Be Wasting Up to \$500 a Year!

Assuming you spend \$2,000 annually to heat and cool your home, if your air conditioner is more than 10 years old, up to 25% of that money is wasted because of its inefficiencies! That's roughly \$500! Thanks to new industry technology, a brand-new air conditioner greatly reduces that waste! Assuming the life expectancy of your new air conditioner is 16 years, you could save \$8,000 in utility overpayments!

Only 1% of Heating & Cooling Contractors Can Offer This "Homeowner Helper Financing Program!"

Only the best technicians, who carry the Technician Seal of Safety certification, can work for Service Legends, which means they're highly trained, regularly drug-tested, and background checked. Only top quality people and professionals will be in your home and around your family! This is one of the many reasons why Service Legends is among the 1% of contractors who can offer you

this "Homeowner Helper Financing Program," and provide you with a new A/C for as little as \$79 a month!

You only want the best working on your home... According to the US Department of Energy, improper installation of an air conditioner could reduce its efficiency by as much as 30%! And it could cut short your A/C's lifespan!

I'll Get You Financed... or I'll Give You a...

Almost everyone can be financed with this program... and at great rates! If for some strange reason you aren't able to take advantage of this "Homeowner Helper Financing Program," I'll give your old air conditioner a complimentary super tune-up (a \$119 value)! Call me now at **515-289-3865** to get your new, high-efficiency air conditioner for as little as \$79 a month!



Inside This Issue

Stop Asthma and Allergy Flair Ups This Spring!

(Page 2)

Today Friendship seems different than when I was a kid...

(Page 2)

A Sweet, Spring Treat!

(Page 3)

Spring Flowers Word Search!

(Page 3)

A Breath of Fresh Air

(Page 4)

Stop Asthma and Allergy Flair Ups This Spring!

Let me ask you a few questions:

1. Are you sick and tired of dusting all the time?
2. Does someone in your home suffer from allergies or asthma?
3. Are you concerned about the potential of carbon monoxide gas putting your family at risk?

If you answered "yes," your home may be circulating bacteria, fungi, smoke, lint, animal dander, dust and dust mites, pollen, cooking grease, and other contaminants through your heating and cooling system. You're not alone: according to Scientific America, a baby crawling around a typical house inhales the chemical equivalent of 3 cigarettes a day! Knowing that, it shouldn't be a surprise that the Environmental Protection Agency (EPA) has found that indoor air is 2 to 10 times more hazardous than outdoor air.

Call Service Legends at **515-289-3865** for a complimentary air test! You can see what's living in your air, you'll discover how to eliminate many of those nasty airborne troublemakers, and alleviate your allergy and asthma issues!



Interesting Facts about Flowers:

- Did you know that when the tulip first arrived in Europe, the English tried serving them with oil and vinegar and the Germans boiled and sugared the bulbs?
- The Iris was named after the Greek goddess who is considered the messenger of love and uses the rainbow to travel.
- Daisy leaves are edible and can be used in salads.
- Daffodils were brought to Britain by the Romans who thought that the sap from daffodils had healing powers. Actually the sap contains crystals that can irritate the skin.
- In Europe, lilies were used as a remedy against a wide range of diseases and ailments.



**Today
Friendship
seems
different than
when I was a
kid...**

How friends communicate sure has changed over the last few years. Not that long ago friendship meant going to dinner with someone. Maybe watching a ball game and grilling out, you might even vacation together.

Today's friendship has taken on some additional factors, carrying your friends phone number in your cell phone and dropping a text a couple times a week (or for the younger generation a few hundred times a week). And of course there is social media! The internet has changed everything about the world including how you communicate with friends.

Facebook is one of the fastest growing websites on the planet. It's increasingly difficult to find people who are NOT on Facebook. That's not a surprise when you hear more that more than 500 million people have joined.

Facebook is one of the fastest growing websites on the planet offering many new ways to connect with friends and family! It's increasingly difficult to find people who are NOT one of the 500 million people on Facebook. So in an effort to communicate more regularly with our friends and valued clients, we too are now on Facebook! If you're not already a friend of ours on Facebook please join us at:

www.facebook.com/servicelegends

By friending us on Facebook you will be able to take advantage of great savings and fun opportunities. We communicate special offers and give away gift cards to local restaurants and other fun things for those who "like" our Facebook page. Best of all, it's the newest way that friends are connecting. So we can connect quicker and more often with you simply "like" us by going to www.facebook.com/servicelegends. I look forward to connecting with you!

Yours Truly,

A handwritten signature in black ink that reads "Brian Leech".

Brian Leech
Owner, Service Legends



A Sweet, Spring Treat!

Classic Key lime pie gets upgraded for spring with coconut milk in the filling. If that isn't enough, the dessert is gilded with toasted, shredded coconut sprinkled on top of a billowy whipped-cream topping:

Ingredients

- 1 can (14 oz) sweetened condensed milk
- 1 can (13.5 oz) unsweetened coconut milk
- 1/3 cup fresh or bottled Key lime juice
- 7 large egg yolks
- 1 pie crust, made with graham crackers
- 2 cups cold heavy cream
- 2 tablespoons confectioners' sugar
- 3 tablespoons sweetened, shredded coconut, toasted

Directions

1. Preheat oven to 325 degrees. In a medium bowl, whisk together condensed milk, coconut milk, Key lime juice, and egg yolks until smooth. Pour into crust and bake until set but still slightly wobbly in center, 40 minutes. Let cool on a wire rack, 1 1/2 to 2 hours, then refrigerate 3 hours (or up to 1 day).
2. In a large bowl, using an electric mixer, beat cream and sugar on high until stiff peaks form, about 3 minutes. To serve, top pie with whipped cream and sprinkle with toasted coconut.

(Serves 6 to 8)

Spring Flowers Word Search!

Be the first to complete the word search and you will receive a \$50 Gift Card for Tursi's Latin King restaurant. Everyone who submits the puzzle gets a \$50 Gift Card to use toward future services from Service Legends!

Mail the completed search to: Brian Leech, Service Legends, 6365 NE 14th St, Des Moines, IA 50313

Or scan and email completed puzzle to:
customer-care@servicelegends.net

ANEMONE	LILY
BLUEBELLS	MARSH MARIGOLD
BUTTERCUPS	MAY APPLE
COLUMBINE	NARCISSUS
CROCUS	PHLOX
DAFFODILS	POPPY
FORGET ME NOTS	PRAIRIE ROSE
GLORY OF THE SNOW	SHOOTING STAR
HYACINTH	SNOWDROPS
IRIS	SPRING BEAUTY
JACK IN THE PULPIT	TULIPS
LADYS SLIPPER	VIOLETS

V P R M K Z O Y D S M V E O P A
M S S A M D Y W H Z K S N W Z F
W B U Y A V I O L E T S E C A D
B R S A Y C M N X O L H P R H A
L A S P F M Y S N O W D R O P S
U T I P L U P E H T N I K C A J
E S C L O Q M H L E D L B U D K
B G R E W T H T G I L A U S C S
E N A P E N Y F Z E L D T A O L
L I N G R H A O U N L Y T P L I
L T R W S C C Y P O N S E Y U D
S O D L O G I R A M H S R A M O
F O P V G Z N O Z E F L C U B F
W H B F I M T L Q N H I U Y I F
N S G I L R H G C A S P P P N A
M Y T U A E B G N I R P S P E D
I P R A I R I E R O S E Y O D F
K S P I L U T I N V L R P P C M

A Breath of Fresh Air



*From the Desk
of Brian Leech
Service Legends*

I am looking for 10 clients to “Mystery Shop” Service Legends...



My goal is to get feedback from our valued clients so that I may understand things that we can do better to enhance the level of service that we provide. The clients that we select to partner with us as Mystery Shoppers will receive the following benefits:

- **One FREE tune up on your furnace or air conditioner, PLUS**
- **One time 20% discount on service and repairs, PLUS**
- **One time 10% discount on new equipment!**

I am confident that the feedback I get from my Mystery Shopper Partners will help to raise

the bar for our customer service!

If you are interested in being a Service Legends Mystery Shopper Partner, simply go to our website at www.servicelegends.net and click on the mystery shopper button!

Thank you in advance for your help in building a better company to impact the Des Moines Area! I couldn't do it without you!

Yours in Comfort,

Brian Leech
Owner, Service Legends

